

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles Eldering.

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| Conf. No.: | 2970 | : | Group Art Unit: | 3622 |
| Appln. No.: | 09/591,577 | : | Examiner: | Yehdega Retta |
| Filing Date: | 09 June 2000 | : | Attorney Docket No.: | T702-03 |

Title: Privacy Protected Advertising Systems

AMENDMENT

This paper is being filed in response to the Office Action dated April 17, 2007. This response is being filed timely by virtue of the accompanying Petition for Extension of Time (one-month), which extends the period available for reply to and including August 17, 2007.

Please amend the above-identified patent application, without prejudice, as follows: